

## SUMMARY PROFILE

Claudia is a sought-after leadership coach and independent strategic thinking partner. She coaches senior leaders, entrepreneurs and high potential executives across various industries, including media, tech, law and banking.

As a result of her previous career in international media as a leader herself, she has a direct understanding of your challenges and pressures, including the complexities of managing and influencing others in large, global organisations. She's been there. She knows what makes people and businesses tick and what it takes for leaders to succeed.

With her deep business background and her effective combination of high IQ and EQ, Claudia brings a smart, fresh-yet-experienced perspective to your coaching. Known for her bespoke, clear and results-focused approach, she will enable you to achieve your goals and even greater professional performance, happiness and success. Her three main areas of expertise are:

- LEADERSHIP DEVELOPMENT & TRANSITION - improve confidence, gravitas, influence and impact
- CAREER DIRECTION & PROGRESSION - figure out your strengths, your purpose, what's next and how to get there
- NAVIGATING & IMPROVING KEY WORK RELATIONSHIPS - effectively manage people at all levels (board, your manager, peers, reports and other key stakeholders) as well as deal with conflict

Claudia quickly builds trust and will enable you to focus on what's important, gain new insights and make better decisions. She will energise you to successfully manage change and deliver the valuable, lasting and often exceptional outcomes you want.



## CLIENT TESTIMONIALS

Clients say they find her coaching 'powerful', 'energising' and 'insightful'. They highly value her clarity, challenge and calm:

*"Working with Claudia is transformational. She is whip smart and matches you on IQ so can really challenge you. Her strong commercial acumen means she puts her coaching in the context of business environments making it more effective. She is focused, committed and brilliant."* (CMO, Global Media Business)

*"Claudia helped me significantly during my transition from corporate chairman to my independent portfolio career. She is very warm, open and honest. Being coached by her I felt more energised, engaged and inspired. She's not only a great Executive Coach, but also a fantastic human being."* (Jan Muhlfelt, Former Chairman Microsoft Europe)

*"I've had a number of coaching sessions through the years. The ones with Claudia were the best I've ever had. They energised me to excel in areas which were proving difficult and produced tangible benefits for me and the company. Claudia is empathetic with a great level of challenge and is quick to delve to the key issues. Her insights were invaluable. Our sessions made me feel happier, more confident and in control."* (Exec board member, UK Bank)

*"In the maelstrom of a crisis, Claudia provided a sanctuary I did not know I needed. With clear direction and confidence, I successfully navigated a difficult period. The impact on me personally and the business was immediate and significant. One coaching conversation led to us saving over \$2million on a deal plus a huge amount of time and pressure for me and the team. The value of that, in a rapidly changing world, is unquantifiable."* (CEO & Co-founder)

## BACKGROUND & QUALIFICATIONS

Before becoming an Executive Coach, Claudia spent 16 years building a successful career in international TV. She held senior commercial and creative management roles at BBC Worldwide (now BBC Studios), Warner and then became a Managing Director at Shine Group (now part of Banijay). At Shine, with her team, she was responsible for the international rollout of the 'MasterChef' format. She also sat on the group's global creative board and led the group's annual gatherings for its top execs.

- MA Honours 2:1 in Modern Languages (French & Spanish), Cambridge University
- Authentic Leadership Programme, Harvard Business School
- Graduate of world renowned Meyler Campbell Business Coach Mastered Programme
- Certified Business Coach, World Association of Business Coaches
- Qualified Hogan, MBTI, Strengths Profile and Lumina practitioner

## OTHER

Claudia loves travelling, meeting new people and experiencing different cultures. Her wanderlust has led her to adventures in over 50 countries, with her trek of the Silk Route in Tajikistan a special highlight. She enjoys films, yoga and playing tennis. She especially loves to laugh with her family and friends, preferably over great food and wine and by the sea.